

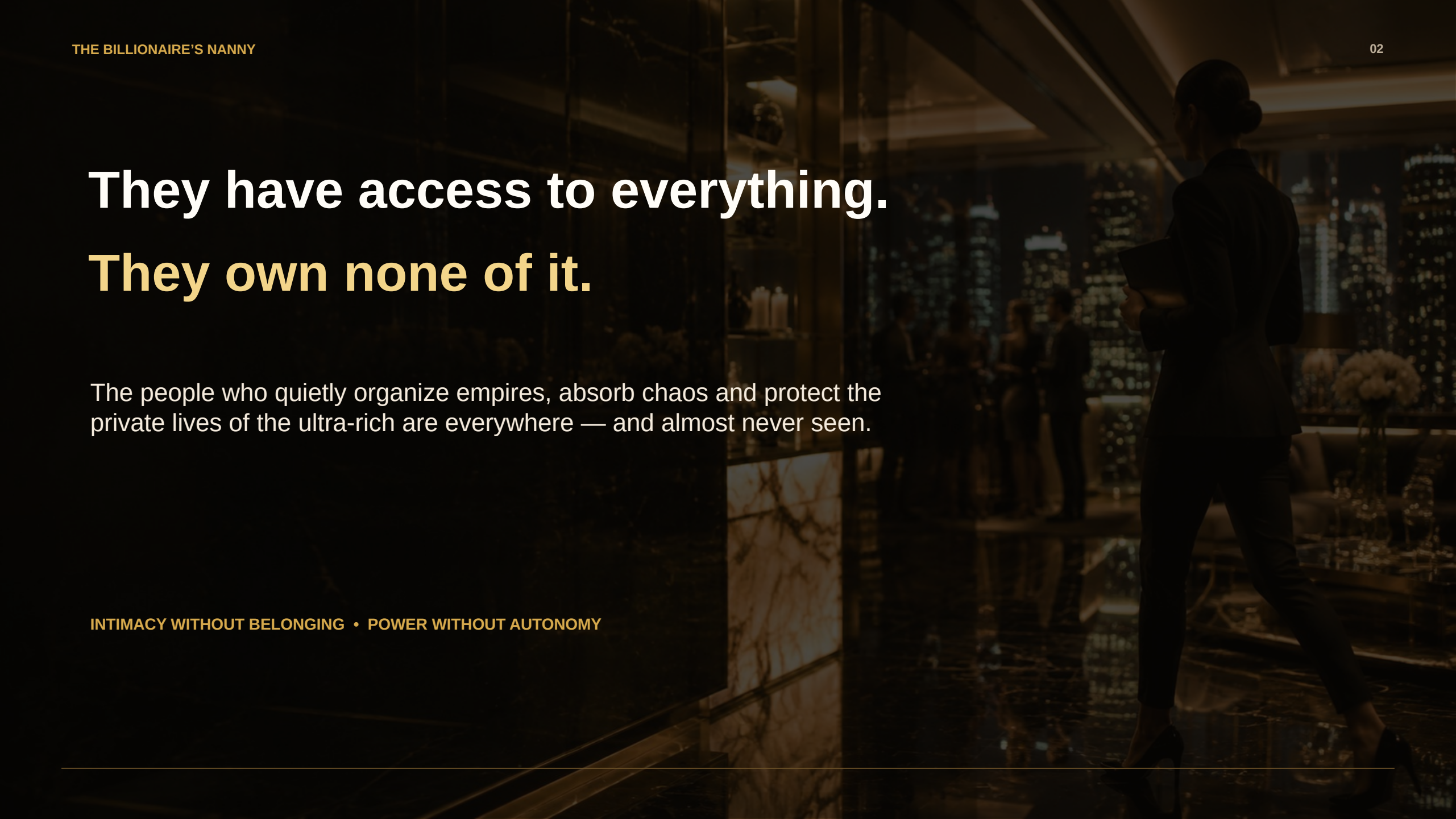
THE
BILLIONAIRE'S
NANNY

PREMIUM DOCUMENTARY SERIES • 6 EPISODES × 35-40 MINUTES • ENGLISH • GLOBAL STREAMING

They have access to everything. They own none of it.

The people who quietly organize empires, absorb chaos and protect the private lives of the ultra-rich are everywhere — and almost never seen.

INTIMACY WITHOUT BELONGING • POWER WITHOUT AUTONOMY



Behind the facade of fortune

The “nanny” manages impossible schedules, contains scandals, stabilizes emotional crises and coordinates the lives of people who cannot function alone.

Surrounded by luxury, they are deeply intimate with their employers' lives — yet never truly part of the family.



The subjects are experts in invisibility.

Men and women, generally 28–50, drawn from hospitality, corporate operations, luxury concierge and family-office worlds.

Highly trained. Discreet. Socially adaptable. Emotionally pressured.

Active and former assistants may appear openly, partially concealed or anonymously.



Four perspectives unlock the pilot.

Potential subjects are access leads, not attached participants.

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|----|-----------------------|--|
| 01 | THE FORMER ASSISTANT | Left the ecosystem and can describe its full cost. |
| 02 | THE ACTIVE INSIDER | Still serving — potentially with identity protection. |
| 03 | THE LIFESTYLE MANAGER | Translates luxury into logistics, access and speed. |
| 04 | THE INDUSTRY EXPERT | Explains recruitment, standards, discretion and power. |

Access is built through trust — not exposure.

The project begins with professionals who have already spoken publicly, then expands through trusted referrals, recruiter networks and executive-assistant communities.

The series protects discretion while preserving emotional truth.

No unauthorized exposure. Participant control. Identity options: open interview • obscured profile • voice treatment • composite visual language.



The season moves from fascination to complicity.

6 episodes • 35–40 minutes each

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|-----------|-----------------------------|---|
| 01 | THE INVISIBLE NANNY | Who keeps the system functioning — and why we never see them. |
| 02 | LUXURY WITHOUT PAUSE | The relentless velocity of 24/7 service. |
| 03 | THE UNSPOKEN | What they know, what they protect and why silence has value. |
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By the finale, the question is no longer “How rich?”

It is: what does proximity to power change in a person?

04 THE IMPOSSIBLE REQUESTS

The demands that test loyalty, judgment and morality.

05 THE PSYCHOLOGICAL COST

The emotional toll of living inside another person's needs.

06 IS THERE A WAY OUT?

What remains when someone leaves the world they kept alive.

Black and gold. Seen and unseen.

Luxury is visible in architecture, texture, movement and access. The assistants remain partially hidden through framing, glass, reflection, shadow and shallow focus.

Observational camera • natural and practical light •
confidential framing • character-driven edit

The image seduces before it reveals.

DIRECTOR'S STATEMENT

“Close to power, never belonging to it.”

My curiosity began when personal assistants to the ultra-rich started speaking online about their work. Their stories revealed people who quietly organize lives, manage crises and stabilize emotional worlds at the highest levels of wealth.

I do not want to expose individuals. I want to understand the human dynamics behind privilege, dependence and discretion — and create the trust these stories require.

We are fascinated by wealth — but rarely by the people sustaining it.

The series shifts the gaze from owners to operators.

GLOBAL CURIOSITY

Audiences already seek access to hidden systems of status, money and influence.

FRESH POINT OF VIEW

The female gaze prioritizes emotional architecture over spectacle.

REPEATABLE WORLD

Every household, city and wealth tier produces a new ecosystem.

The creative territory sits between access, psychology and social observation.

References guide tone — not imitation.

GENERATION WEALTH

Global wealth as a cultural and psychological system.

BLUE THERAPY

Intimate testimony and emotionally revealing conversation.

LUXE LISTINGS

A polished grammar of access, property and aspiration.

THE BILLIONAIRE'S NANNY adds the unseen worker at the center of the frame.

Built as a premium six-part series with global runway.

Premium Documentary Series • 6 episodes × 35–40 minutes • English • Global streaming

01 DEVELOPMENT

Research, access, legal framework and character attachment.

02 PRODUCTION

Observational filming, protected interviews and controlled luxury environments.

03 POST

Narrative edit, identity treatment, sound, color and international deliverables.

Production design will be rebuilt around attached subjects, access conditions and the commissioning partner.

The world expands without diluting the series.

INTERNATIONAL SEASONS

New cities, cultures and wealth ecosystems.

FORMAT SALES

Localized versions built around regional access networks.

PODCAST + EDITORIAL

Longer testimony, expert context and companion storytelling.

DIGITAL SHORTS

Anonymous details, routines and hidden labor between seasons.

THE BILLIONAIRE'S NANNY

Somebody always keeps the fortune alive.

For partnership, development and commissioning conversations:

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Created and Directed by Maria Maya

Produced by Maria Maya and Vitor Barroco

