
MARIA MAYA

FILMMAKER · DIRECTOR · ACTRESS · CONTENT CREATOR



PROFILE

A cinematic voice with real presence.

Maria Maya is a Brazilian filmmaker, director, producer, actress and content creator. Her work connects cinematic sensitivity, cultural fluency and magnetic screen presence — turning brand messages into stories people want to watch, feel and remember.

280K

FOLLOWERS

82.4%

WOMEN

69.7%

AGES 25–44

ACTRESS · SELECTED CREDITS

SENHORA DO DESTINO · CAMINHO DAS ÍNDIAS · AMOR À VIDA
HILDA FURACÃO · A MURALHA · O SOM E A SÍLABA / DISNEY+

Creator-provided Instagram Insights · metrics fluctuate



A portfolio built across beauty, fashion, lifestyle and film.

01 **RENNOVA CARE**

BEAUTY · PRODUCT STORYTELLING

02 **RENNOVA × CLÍNICA JANINE ARAÚJO**

BEAUTY EXPERIENCE · BRAND INTEGRATION

03 **MERCADO LIVRE**

MODA LIVRE · FASHION CAMPAIGN

04 **TRINYS**

ACTIVEWEAR · LIFESTYLE

05 **LACOSTE + VIVARA**

FASHION · SOCIAL CAMPAIGN

06 **CUCO AGENCY**

CONTENT CREATIVE DIRECTOR · LIVE EXPERIENCES

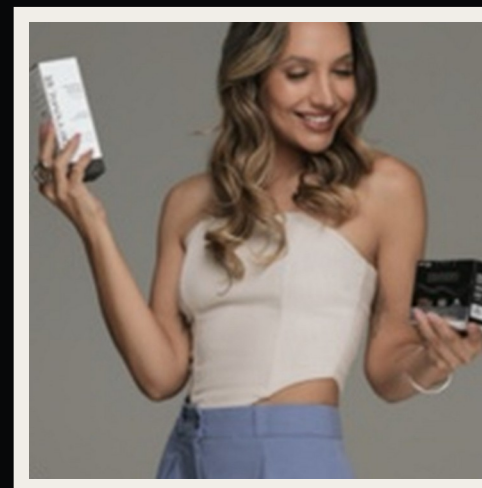
RENNOVA CARE

Beauty content with presence and personality.

Studio campaign created exclusively for Rennova Care, combining product presentation, natural performance and a polished social-first visual language.

- CONTENT CREATOR
- PRODUCT STORYTELLING
- SOCIAL CONTENT

[VIEW CAMPAIGN ↗](#)



INTEGRATED BEAUTY PARTNERSHIP

RENNOVA × CLÍNICA JANINE ARAÚJO

Treatment experience, product presence and personal storytelling in one campaign.



[VIEW CAMPAIGN 01 ↗](#)

[VIEW CAMPAIGN 02 ↗](#)



[VIEW CAMPAIGN 03 ↗](#)

[VIEW CAMPAIGN 04 ↗](#)

RENNOVA



CONTENT CREATOR
BEAUTY EXPERIENCE
BRAND INTEGRATION



mercado
livre



MODA LIVRE

Fashion storytelling created around movement, transformation and short-form rhythm.

MERCADO LIVRE · SOCIAL CAMPAIGN

[VIEW CAMPAIGN ↗](#)

ACTIVEWEAR PARTNERSHIP



Movement, confidence and contemporary Brazilian activewear.





FASHION PARTNERSHIP

LACOSTE × VIVARA

Classic codes,
interpreted with personality.

Fashion content pairing both brands' iconic identities with a confident, contemporary point of view.

CONTENT CREATOR
FASHION CONTENT
SOCIAL CAMPAIGN

[VIEW CAMPAIGN ↗](#)





CONTENT CREATIVE DIRECTOR

Selected live experiences, translated into story.

Maria shapes the point of view, rhythm and emotional hook that allow each experience to live beyond the room.

01 **FORBES BRAZIL WEEK AFTER PARTY**

CIPRIANI 25 BROADWAY

[VIEW REEL ↗](#)

02 **G4 CLUB**

CIPRIANI

[VIEW REEL ↗](#)

03 **COSTA BRAZIL**

STORE OPENING · CREATIVE CAPTURE

[VIEW REEL ↗](#)

04 **BEAST RACER WORLD PREMIERE**

SXSW · PRIME VIDEO

[VIEW REEL ↗](#)



FILMMAKER · DIRECTOR

The eye behind the image.

Her experience as an award-winning filmmaker, director and actress brings a rare advantage to brand work: instinct for performance, framing, rhythm and emotion — from concept to final cut.

SELECTED FILMS

BUBBLE GUM · BODIES · BITTER CRUMBS
ROUTINE · THE PARTY

NYFA FILMMAKING · B.A. PERFORMING ARTS, UNIRIO

[VIEW DIRECTING REEL ↗](#)



WAYS TO COLLABORATE

Built around the brand. Shaped by story.

01 CAMPAIGNS & SOCIAL

Short-form video, product storytelling and integrated content.

02 CREATIVE DIRECTION

Concept, scripts, performance direction and visual language.

03 BRAND PARTNERSHIPS

Launches, ambassadorships and long-term collaborations.

04 EVENTS & ON-CAMERA

Hosting, interviews, appearances and premium coverage.



LET'S CREATE SOMETHING UNFORGETTABLE.

MARIA MAYA

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New York City ⇄ Rio de Janeiro ⇄ São Paulo

[VIEW PORTFOLIO ↗](#)